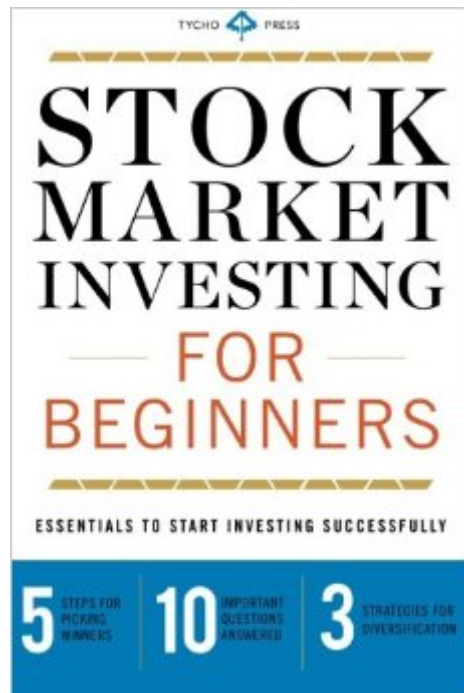


The book was found

# Stock Market Investing For Beginners: Essentials To Start Investing Successfully



## Synopsis

#1 BESTSELLER Learn how to invest your money the smart way. All forms of investment share a common purpose: to provide for a better future. Stock market investing is one of the best tools you can use to build a more secure financial foundation for you and your family. However, for those of us who aren't professional stockbrokers, the process of stock market investing can seem complex and bewildering. Stock Market Investing for Beginners will arm you with the information you need to understand the basics of stock market investing, and start taking control of your financial future. Stock Marketing Investing for Beginners will take the frustration and intimidation out of stock market investing, so that you can make the investments that are right for your financial goals. Stock Market Investing for Beginners gives you the tools to start investing wisely and successfully, with:

- Straightforward explanation of the fundamentals of stock market investing
- 10 key stock marketing investing questions answered
- 5 strategies for picking winners
- Useful advice on buying, selling, owning, and diversifying
- Invaluable tips on building your financial portfolio through stock marketing investing
- The sooner you start investing, the better off you will be.

Stock Market Investing for Beginners will show you how to make a small investment now, for a better tomorrow.

## Book Information

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## Customer Reviews

As a financial advisor, I recommend this book to anyone wanting to learn the Wall Street stock market game and build wealth. The book explains in plain English how to calculate rates of returns, determine your risk level and the rule of 72, which will help you reach your financial goals. One of the best chapter is on the fundamentals of the stock market. It explains the various

exchanges, how to value a stock and a list of the typical questions and answers a novice investor would ask. Stock market Investing for Beginners also gives good advice on when to sell a stock, Most investment books skip this advice, and as a result, most new investors don't know when to sell the stock. Other chapters include how to analyze stocks, read the stock quotes, explanation of the various valuation ratios and how to structure your investment portfolio with various alternative investments. There is also a glossary, so you can understand the Wall Street lingo. This is not a book you read in one sitting. I recommend you study chapter by chapter and get familiar with the numbers and calculations to make wise investment decisions. Read and study this book before you seek out a stockbroker or financial advisor, that way you'll never be led astray by Wall Street professionals.

EDIT 8/7/14: After I wrote this review, I discovered that the end of this book has very good advice on when to sell your stock. This info alone was worth the price of the book, and is finally enabling me to actually make a bit of money from my stocks. So I change my rating from 3 to 4 stars for this. As a true beginner, I found this book rather frustrating. I liked that a minimal amount of time was spent on general investing advice, so that we could get right into stocks. At first I liked that this is a small book, 128 pages of content with a small page size and medium font, but soon realized that the information was packed too densely for me to be able to learn it. The bulk of the book is one equation on company statistics after another woven into a loose narrative. They said to follow along with the equations at home, but I would have needed more guidance than that, like a work book or at least some exercises. So the more I read, the more lost I got. I will, however, keep this as a reference book, as it has a good index, and I will be able to use it to look up terms and equations.

This book de-mystifies the world of investing for those of us who have maybe been scared off by terms and numbers we didn't understand. This does not read like another "get rich quick" book at all, but rather encourages the reader to educate themselves by not only reading this text, but others as well, which are listed in the bibliography and "for future reading" sections. It's filled with easy-to-read charts and graphs, and gives simple equations that can be used to easily calculate the number you're looking for. In the end, Chapter 11 recaps the book with a great section entitled, "Building Your Perfect Portfolio", which is straightforward and easy to follow. I highly recommend this book for anyone interested in becoming more active with their investment strategy.

Stock Market Investing For Beginners is a great introduction to the stock market. This book provides a great explanation of how the stock market works. This little book defines the definitions and is easy to understand for someone, like me, who has no investment experience. The book also offers advice on how to determine and set reasonable goals. Rather than be a "get rich quick" book, it is a useful tool. This is a great introduction, but only as an introduction.

This book taught me the basics which I suppose is all it's really written for. I was hoping more for some pointers as to day trading, but this book never really covers anything more than long term investing.

I'm surprised that this book has such a high rating. It is okay as an introduction. However there are a few poor explanations of basic concepts. These waste a lot of the reader's time trying to figure out the precise technical meaning of what is being described. Being a teacher, I would have worked on these parts much more carefully. For example this passage which defined return on equity (ROE): "Theoretically, if you sold a company's assets and repaid its liabilities, you would walk away with cash equal to book value. For that reason, analysts consider book value an estimate of a company's true liquidation value. However, in the context of ROE, it also means something else. Suppose Acme Widget owns \$ 1 billion in assets. It has financed those assets with \$ 600 million in liabilities, which leaves \$400 million in equity. That \$400 million represents the book value of common shares outstanding - usually far below their market value - and earnings retained by the company over time. ROE calculates the return the company earns just on money stockholders have invested. Because equity doesn't reflect debt or physical assets, ROE represents the most direct assessment of profitability from a shareholder's perspective. A company's equity balance reflects its value above and beyond net worth. If a company makes a profit that exceeds the dividends it pays out, that profit adds to retained earnings. As such, consistently profitable companies tend to grow their equity balance over time. To calculate ROE, divide net income by stockholder equity." The above description is not optimal for a beginner. Passages like that, written without educational clarity, waste a lot of the reader's time in determining the ends and outs of what is being described.

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